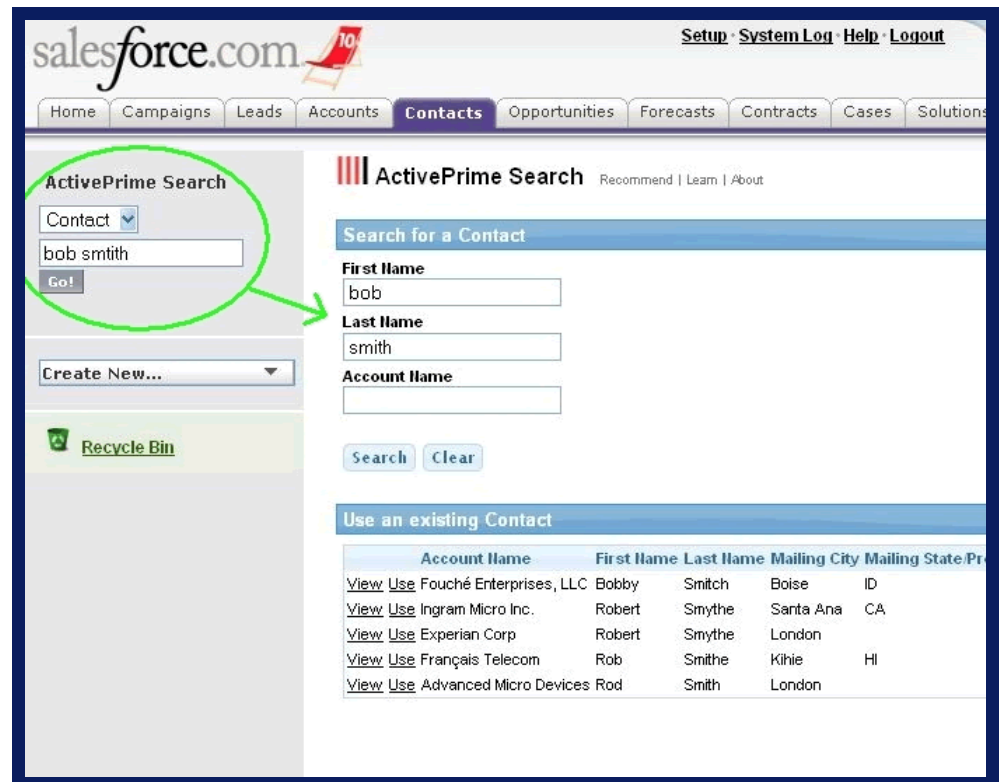


# ActivePrime Search fuzzy search engine—power up your CRM Search! Find records immediately that you couldn't find before.

## Features

1. Powerful Fuzzy Search Engine to find your records faster
2. Nickname aware smart searching
3. Intelligent search looks automatically at Accounts, Contacts and Leads
4. Powerful Algorithms even find unusual spellings
5. Error Independent—find your record regardless of misspellings and typos in the data or in the search



## Benefits

Affordable improved searching from ActivePrime

1. **Boose your Sales force Automation (SFA)** — move faster, close more deals
2. **Instant Access** — Embedded into salesforce.com
3. **Imprecision Proof** — User doesn't need to know exact spelling to find their record
4. **Enhances Sales Speed and data retrieval by over 50%** — never search more than once!